Message Text

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PAGE 01 BANGKO 17792 220615Z ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W

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R 220316Z JUN 78

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 6599

UNCLAS BANGKOK 17792

E.O. 11652: N/A TAGS: BEXP, TH

SUBJ: WTDR/FTI: BANGKOK UNIVERSAL LTD. PART.

REF: USDOC 09711

1. THAILAND

OFFICE USE: 2.549 3. NA 4.01

- 5. BANGKOK UNIVERSAL LTD. PART.
- 6. 1426 KLONGTAN-BANKAPI ROAD
- 7. BANGKOK
- 8. CONTACT: MISS RAJANEE CHIVAKURA
- 9. TITLE: MANAGER

OTHER OFFICIAL IS MISS VILAILAKSANA CHIVAKURA, ASS. MANAGER

10. PHONE: 3779116 11. TELEX: NA

12. CABLE: NA

13. ESTBL: 1971 14. EMPL: 5 15. SIZE: SMALL

16. REPUTATION: Y-SATISFACTORY 17. RPT DATE: 06/78

OFFICE USE: 18. K 19. NA 20. NA 21. NA 22. NA

 $23A.\ 32610/235\ IMP.AGT.DIST.\ OF\ BATHROOM\ ACCESSORIES$

23B. 34310/235 IMP.AGT.DIST. OF SANITARYWARE

24. FOREIGN SALES: NA

25. FINANCIAL REF: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK, THAILAND

26. TRADE REF: ELJER INC., NEW YORK, N.Y.

27. FOREIGN FIRM REPRESENTED: NA

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28. POST EVALUATION: BANKOK UNIVERSAL LTD. PART. WAS INCORPORATED IN 1971 WITH AN AUTHORIZED CAPITAL OF \$20,000 LATER INCREASED TO \$50,000 TO ACT AS IMPORTER, AGENT AND DISTRIBUTOR OF SANITARY WARE AND BATHROOM ACCESSORIES. EIGHTY PERCENT OF ITS IMPORTS ARE FROM ITALY WITH THE REMAINDER FROM THE U.S. IT OWNS AN OFFICE OF 50 SQ.METERS INCLUDING A SHOWROOM, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. FIRM'S SALES VOLUME IN 1977 WAS

REPORTED TO BE \$25,000. IT EMPLOYS 5 PEOPLE INCLUDING 3 SALESMEN. FIRM IS AFFILIATED WITH BANGKOK PRCELAIN LTD. PART. (A MANUFACTURER OF ROOF TILES) AND THE SIAM CAN LTD. PART. (A MANUFACTURER OF METAL CONTAINER FOR FOOD). LOCAL BANK REPORTS FAVORABLY ON THE SUBJECT; IT IS CONSIDERED TO BE AN ACCEPTABLE TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H.SAVERY O'DONOHUE

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition Reason:
Disposition Remarks:
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TAGS: BEXP, TH To: COM Type: TE

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Review Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014

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